WIPP-Experiences in Germany

Results of a process evaluation

developed, done and evaluated by

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Process Evaluation – Goals

Obstacles

Successful key factors

WIPP Handbook

Further Development

Valid for others
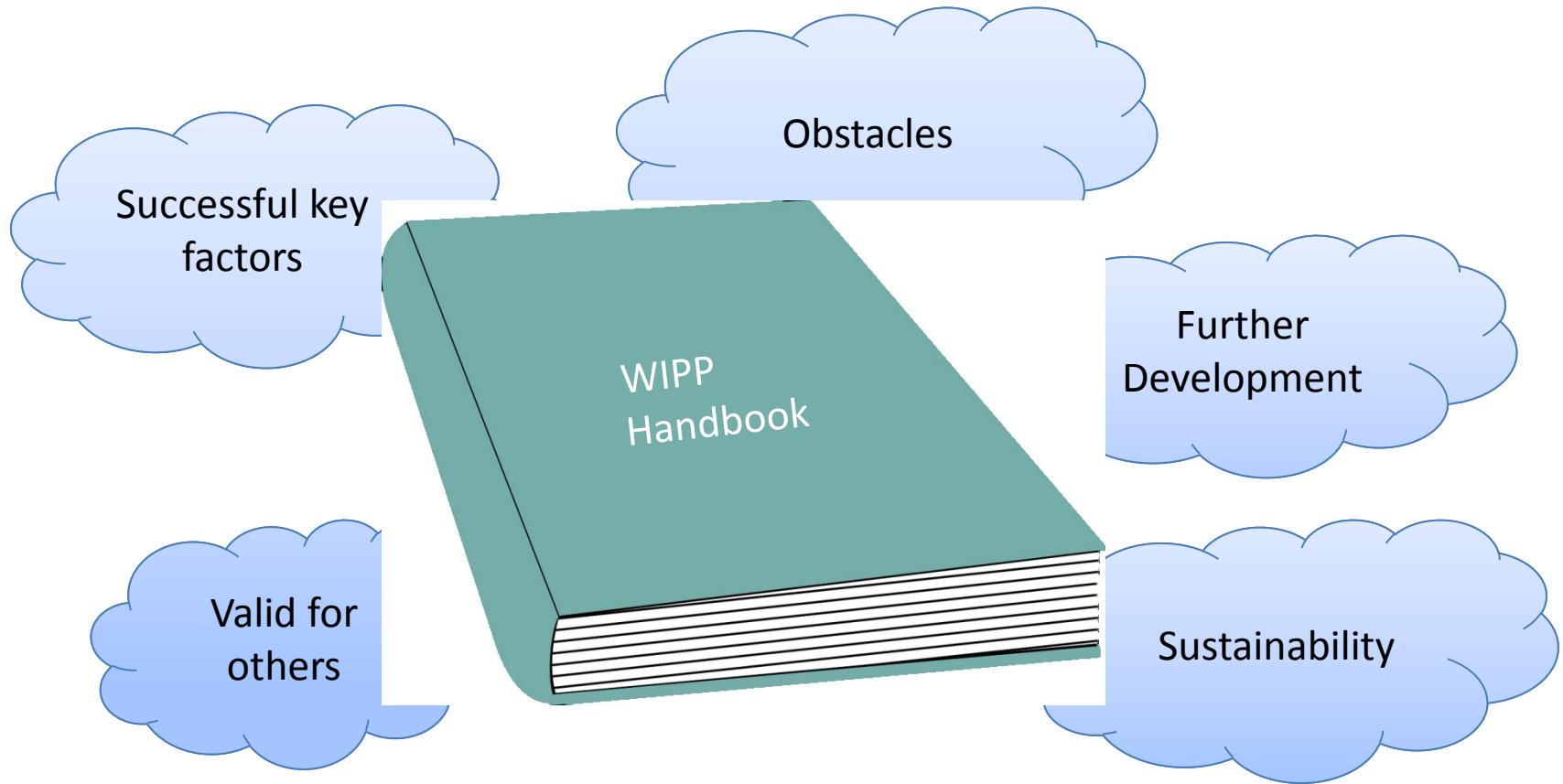
Sustainability

Process Evaluation - Structure

Elements with potential for sustainability 1. Planning in WIPP-Project: How was it planned?	Partners: Consolidation in project locations in Kiel 2. Evaluation of process:	Others: Transferability to other locations / regions / agents / actors 3. Generalisation/ mainstreaming:
Elderly people who are difficult to reach and at risk of exclusion	How was it implemented?	What will be valid for others?
Preventive home visits	How was it implemented?	What will be valid for others?
Infrastructure of local community	How was it implemented?	What will be valid for others?
Interventions (CALSTI, SEMAI, social sphere interventions)	How was it implemented?	What will be valid for others?

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Process Evaluation – Methods

- ## Planning evaluation

  Desk Research, interviews (guidelined), focusgroups with WIPP-stakeholder-groups

- ## Process and structure evaluation

  Interviews (guidelined) with WIPP-leadpartners, focusgroups with experts, interviews with WIPP-projectpartners, interviews with experts in the municipalities, focusgroup with participants

- ## Validation

  Workshop (online because of corona)

Process evaluation

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„Elderly people who are difficult to reach and at risk of exclusion"

+ trust to institution who invites to a homevisit

+ respectful communication

+ using key persons/institutions to reach elderly people (doctor, pharmacy, care services...)

+ basic motivation of elderly people to become active

„Preventive home visits"

+ vistors' very good communication skills and enough time to talk

+ structured and holistic view of the screening tool

+ wishes of the elderly to talk to a trusting person

+ offers in the municipality for elderly inactive people

„Infrastructure of local community"

+ offers for elderly people and someone who has the overview about them

+ personal talks about the offers: closing gaps between needs and understanding of theses offers

+ overview of offers for muncipality, basic to adapt offers to needs

+ local person: overview, contacts to elderly people, part of a network to all partners with supporting offers, empathy

+ analysis to use excisting structures and to build up new structures and processes

+ short and easy ways to use offers

„Interventions“

+ using rooms in the municipality

+ interventions with persons with a high competence and empathy

+ more physical and social activity, more well-beeing, less feelings of loneliness

+ selfmanagment-parts with local persons in rooms where further interventions are offered

+ possibility for social contacts

+ participants support each other

+ earning trust and coverage to participate in other offers

WIPP becomes sustain

- Cooperation between AOK and LSV:
  - Intervention „Aktiv 70 plus" was certificated so that it can be payed by german statutury health insurances if it is offered by sportsclubs
  - LSV helps sports clubs to implimate „Aktiv 70 plus" in municipalities in Schleswig-Holstein

- Handbook for others to learn from WIPP
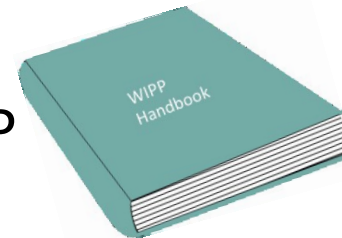
- Ideas to further development the screening-tool to analyse digital-based needs of elderly to derive and motivate to take part in fitting offers

Thank you for your attention